



## Case Study

# Frankfurter Kunstverein

## Overview

Frankfurter Kunstverein is a modern art gallery based in Frankfurt, Germany. Its 2020 exhibition "How to Make a Paradise – Seduction and Dependence in Generated Worlds" included works by different artists and collectives, all of which explored the relationship between human desires and modern technology.

“ A museum exhibition room is all about lasting perfection. Harlequin Hi-Shine fulfils these requirements perfectly. The durability of this high quality vinyl floor paired with its dramatic mirror effect are extraordinary. ”

**Franziska Nori**  
Director Frankfurter Kunstverein

## Project highlights

<b>Location:</b>	Frankfurt, Germany
<b>Project type:</b>	Multimedial art exhibition
<b>Product:</b>	Harlequin Hi-Shine
<b>Installation:</b>	<i>Feel My Metaverse</i> (a room installation by the collective Keiken + George Jasper Stone)



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## The requirement

The artist collective *Keiken + George Jasper Stone* requested the glossy Harlequin Hi-Shine vinyl floor for a three channel installation called *Feel My Metaverse*. The artists had used the same floor previously and liked the mirror effect it created.

## The solution

The floor of an 85m<sup>2</sup> large exhibition room was entirely covered with silver **Harlequin Hi-Shine** vinyl in order to create a reflective floor surface. The Harlequin Hi-Shine flooring was simply unrolled and stuck to the floor using double sided Harlequin tape. Thanks to this temporary installation method, the flooring can be reused.

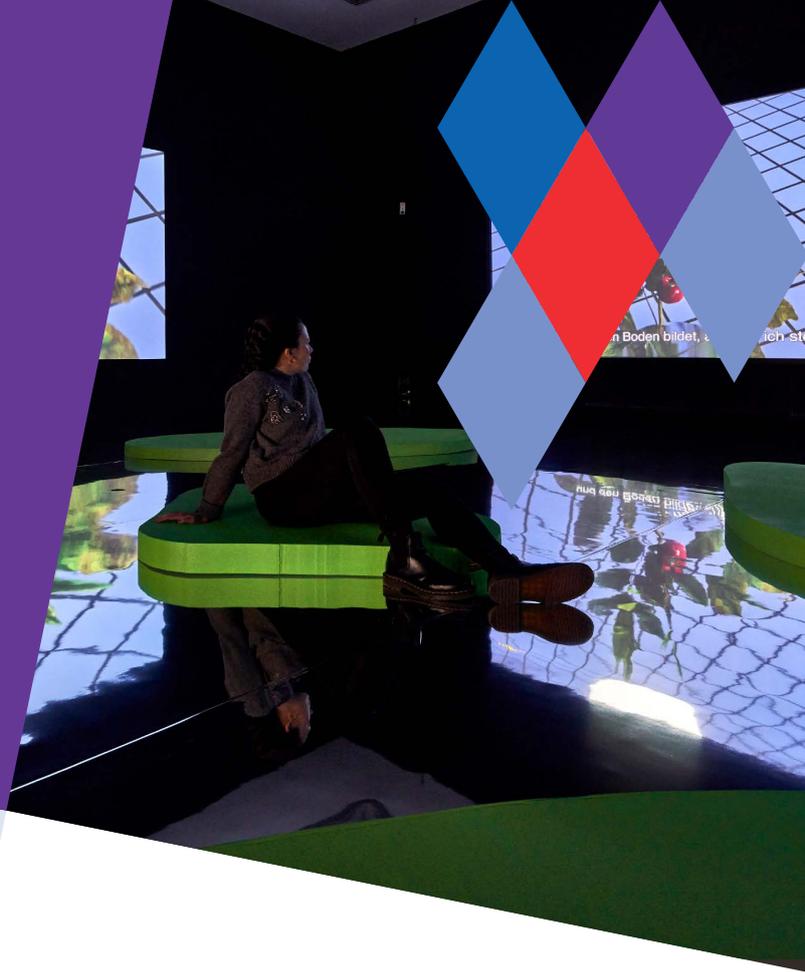
**Harlequin Hi-Shine** is a glossy vinyl floor popular for concert tours, exhibitions, productions and display. It is available in many colours, including metallic silver and gold for that stunning mirror effect.



Harlequin Hi-Shine vinyl  
in metallic silver

If you would like further information, advice and samples please contact us on +61 (2) 9620 7770 or [auscontact@harlequinfloors.com](mailto:auscontact@harlequinfloors.com)

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